



The 2008 Dodge Sprinter in short order has established itself as the ultimate commercial cargo van, complete with an impressive list of exclusive, best-in-class\* features and benefits. The incredible versatility of the Dodge Sprinter Passenger Van, Cargo Van and Chassis Cab lineup expands further in 2008 with three different GVWR configurations including an available 11,030-lb rated 3500 Cargo Van and Chassis Cab. Two powerful engines — a V6 CRD Turbo Diesel and an available V6 gas engine (2500 model only) — also provide muscle to get the job done. Dodge Sprinter tops it off with best-in-class\* rankings in practically every category that commercial customers value: load floor and roof heights, available cargo space, payload and lowest side step-in height.\* For unmatched versatility and value that beats anything the current domestic competition offers, the 2008 Dodge Sprinter is still the winner.

## INTERIOR

- Standard tilt and telescoping steering wheel
- Standard power windows for driver and front-row passenger
- Standard power locks
- Optimized stowage concept with numerous stowage facilities even in instrument panel, door panels and over the windshield
- Available multifunctional steering wheel with integrated convenience switches/buttons
- Available wash/wipe system for the rear window of Passenger Van and Cargo Van models
- Available electrical/power sliding door (late availability)
- 12-seat configuration on Passenger Van with Turbo Diesel CRD V6 engine now standard

## THE MARKET

Dodge Sprinter is North America's most versatile and technologically advanced commercial van.\* Available in Cargo Van, Passenger Van and Chassis Cab models, it boasts the choice of three best-in-class\* roof heights — including the available Mega Roof with seven feet of interior height. Its high-level of standard features include Adaptive ESP† with Load Adaptive Control (additional sensors for the vehicle's payload help enhance control), power windows and door locks, tilt/telescoping steering column, air conditioning and an AM/FM stereo with CD player.

The 2008 Dodge Sprinter is the perfect solution for a variety of applications in the Large Van and Class 3 LCOE vehicle segments. While high-profile national customers such as the *New York Times*, FedEx and UPS have raised the visibility of Dodge Sprinter with their large fleets, Dodge Sprinter is also proving to be wildly popular with small- and micro-fleet customers, including construction trades, passenger transportation, delivery services and retail/wholesale businesses, such as florists and caterers. Its main domestic competitors include the Ford E-Series and the Chevrolet Express.

Since its 2003 introduction in the United States, Dodge Sprinter's U.S. sales have increased dramatically, and the United States now ranks as the world's second-largest market for Dodge Sprinter vans, second only to Germany. Since 2005, Dodge Sprinter sales have exceeded target projections every month with an overall increase of 9 percent in 2006 versus 2005.

The 2008 Dodge Sprinter is targeted toward current owners and other savvy van buyers who are looking for more from their commercial vehicles. Its standard 3.0L V6 turbo diesel engine provides great cruising range on a 25-gallon fuel tank. Visibility is exceptional along with cargo space that provides up to a cavernous 600 cubic feet of storage room. Dodge Sprinter customers are successful business owners who want to own the best to help them stay on top.

## AWARDS/RECOGNITION

- Best-in-class available payload\* up to 5,570 lb (Cargo Van)
- Best-in-class available cargo capacity of up to 600 cu ft\*
- Best-in-class interior compartment accessibility of any full-size van\*
- Best-in-class side door opening area\*
- Best-in-class rear door opening area\*
- Best-in-class load floor height — the lowest of any full-size van\*\*
- Best-in-class side step-in height — the lowest of any full-size van\*\*
- Best-in-class standard interior standing height\* (with an available interior height of up to 7 feet)
- The most versatile, most technologically advanced commercial van on the market

\* Based on *Automotive News* classification.

† No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESP warning lamp in the speedometer flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt.

\*\* 2500 models.